



Grayson Philosophy:

Over the last several years the wine industry has seen a change in moderately priced wines from California. First, there are fewer of them as many California wineries have raised prices leaving buyers to no longer describe many as “values”. Second, many family owned wineries can no longer afford to bring their wines to market at moderate price points leaving much of this business to the larger brands. We believe that consumers deserve a handcrafted California wine at an everyday price. We stand behind our product by putting our name on every bottle. It’s our passion, it’s our commitment. We also believe that decades of Napa winemaking experience will allow us to create a better bottle of wine at a better price point than what’s generally in the market today.

Products:

Our current releases include our California Chardonnay, California Pinot Noir, California Zinfandel, California Merlot and California Cabernet Sauvignon. You will find our wines to be fruit forward, well balanced and pleasant to drink.

Winemaker:

After completing his Enology degree at UC Davis, Larry spent seventeen years at Dry Creek Vineyard where over 18 vintages he produced more than 15 varietal wines. He has since covered the globe by making wine in New Zealand, Chile, and Australia across all price points and styles. For the previous nine years Larry was head of winemaking at Icon Estates where he oversaw the Franciscan, Mt. Veeder, Robert Mondavi, Estancia, Ravenswood, Quintessa and Ruffino brands. Larry also consults for wineries in the Stag’s Leap and Oakville districts in Napa and Sonoma.

Production Facility:

Grayson produces its wines at a state-of-the-art Napa Valley production facility very near Highway 29.

Fruit Sources:

We insist our winemakers search throughout California’s finest growing regions to find the highest quality grapes for Grayson wines. The wines are then made by Larry Levin in Napa, California.